SWW PROFILE

SMART WORLDWIDE DEVELOPMENT CO., LTD

SMART°C

CATALOGS

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SMART°C

ABOUT SMART°C

COMPANY PROFILE

- SMART WORLDWIDE INTERNATIONAL was founded on September 22, 2002, and so far has a history of more than 20 years.
  - Main business: sports shoes, sandals, IP injection, shoes, outdoor shoes and other footwear products.
  - Partner brands : Skechers, Puma, Diadora, Fila, Champion, Karl kani, Superdry, K1x, Reef, Ugg, Zara, etc.
  - More than 30 production lines are distributed at home and abroad, including domestic: Fujian, Hunan, Jiangxi, Henan, Chongqing and other provinces and cities - more than 20 production lines and Overseas: Vietnam, Indonesia, Bangladesh, Cambodia and other countries - over 10 production lines.
- Core values: Always adhere to the "Staying customer-centric, inspiring dedication, persevering and growing by self-reflection"; Continue to practice life philosophy "work is life, life is work, no work, no life, there is no such boundary between work and life; live the moment of your life and feel the joy from within ".

CORPORATE HONORS



BTCC-GJB

北京天一正认证中心有限公司

（本公司位于北京市西城区北礼士路 98 号、甲 98 号 1 幢五层 506 室）

武器装备质量管理体系认证证书

注册号：02625J31309R0S

兹证明

日越（厦门）股份有限公司

统一社会信用代码： 91350206303153733 5

注册地址：福建省厦门市湖里区安岭路 1008 号 701A

经营地址：福建省厦门市湖里区安岭路 1008 号 701A

质量管理体系符合标准

GJB 9001C-2017 标准

质量管理体系认证所覆盖的范围

军靴、跑鞋、休闲运动鞋的研发和销售服务。

证书生效日期：2025 年 07 月 02 日 证书有效期至：2028 年 07 月 01 日

签发人

北京天一正认证中心有限公司

（盖章）

GJB

军标认证

注：在证书有效期内，获证组织需按规定接受年度监督审核，保持认证资格。通过扫描证书二维码可获知证书的有效状态。

本证书信息还可在北京天一正认证中心有限公司官方网站(www.btcc.com.cn)上查询。













CORPORATE SOCIAL RESPONSIBILITY















CORE CULTURE

SMART°C





GREEN ECO-FRIENDLY



COMFORTABLE & HEALTHY



BE UNIQUE



CONSTANT EXCELLENCE PURSUING



ENTERPRISE HISTORY

SMART°C



2002
- Found in Xiamen, CN

2010
- Establish development center in Fuqing, CN

2016
- Cooperate with **SKECHERS**
- Cooperate with **SUPERDRY**

2018
- Establish R&D center

2019
- **Invest HONGTAO in VN**
- **Establish supply chain in Southeast Asia**
- Awarded with “Xiamen Key Foreign Trade Enterprise”

2020
- Establish Fortune fty in Xiamen
- Cooperate with **REEF**
- Cooperate with **PUMA**
- **Establish branch office in LA, USA**

2021
- Cooperate with **CHAMPION**

2022
- Cooperate with **KARL KANI**

2023
- Cooperate with **DIADORA**

2026
- Member of the **Xiamen Modern Supply Chain Association**

PARTNERS


SKECHERS
PUMA
DIADORA
ZARA
FILA
UGG
SMART°C
Champion
REEF
極度乾燥(しなさい)
Superdry.
KARL KANI
BOGS
KOHL'S

CERTIFICATE

SMART°C

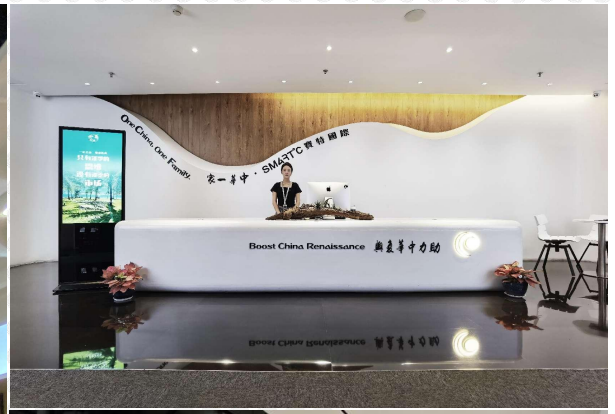


SMART°C

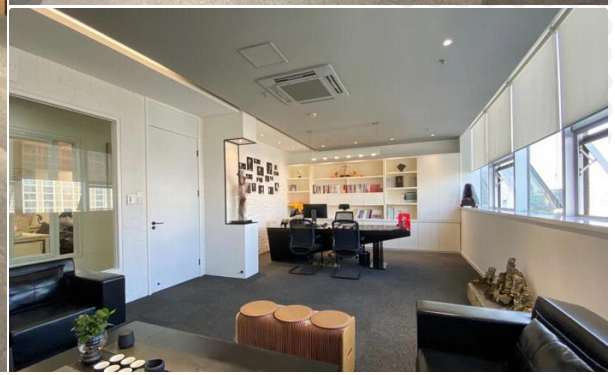
COMPANY OVERVIEW

XIAMEN HQ

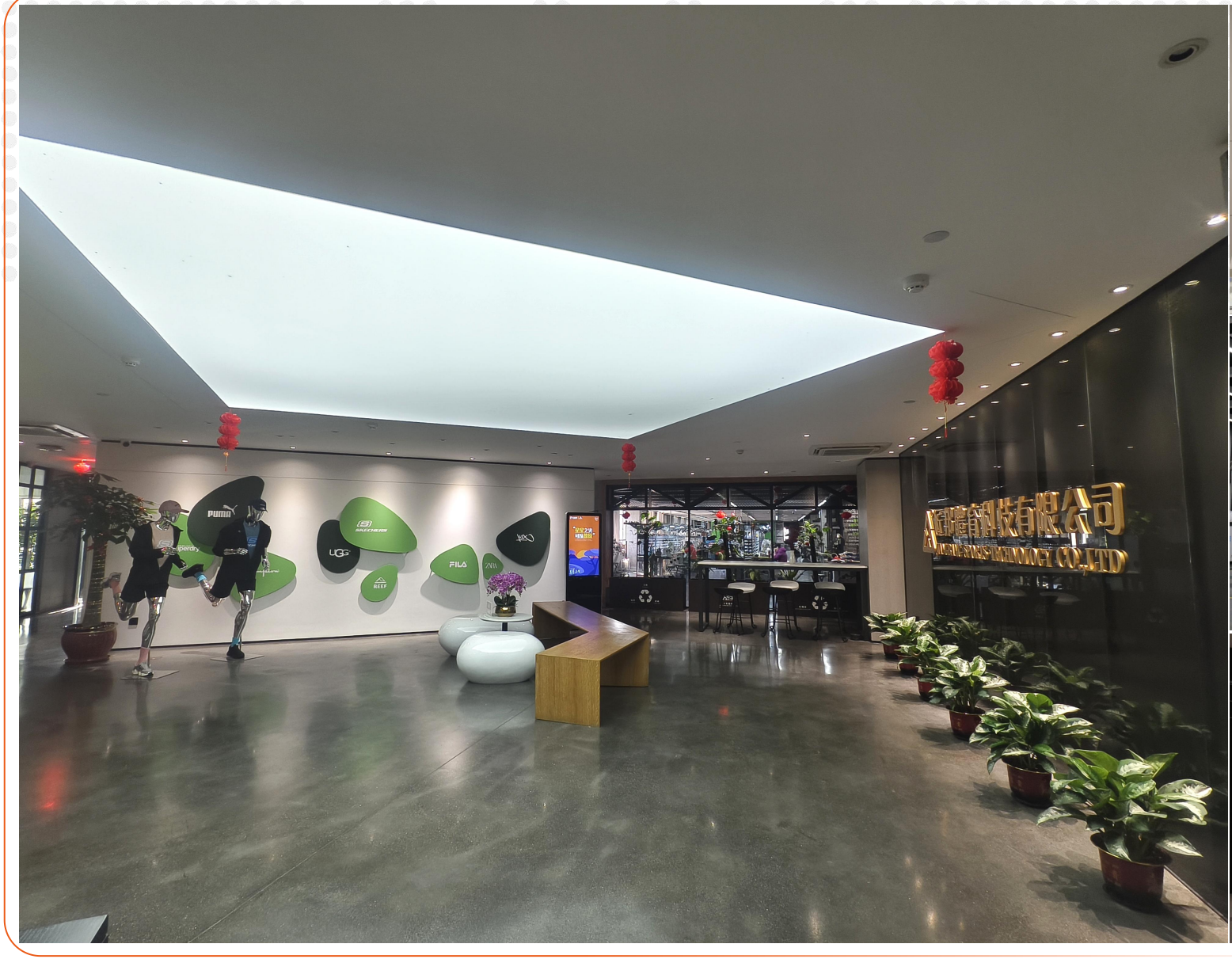








R&D CENTER









LABORATORY

SMART°C







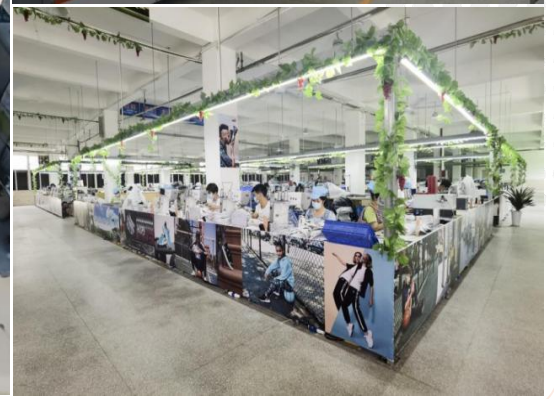


DOMESTIC FTY OVERVIEW









SOUTHEAST ASIAN FTY OVERVIEW

SMART°C

















SMART°C

KEY ADVANTAGES

KEY ADVANTAGES

SMART°C

TEAM

Combating Strength

· Target-oriented team, more than 95% of members have a clear understanding of core culture and company goal, trust and support each other, joining to achieve lofty goals together

· Members age: 25-45 years old. Highly focused on implementation and work effectiveness and efficiency

professionalism

- 20%: More than 15 years of shoemaking experience
- 70%: More than 7 years of shoemaking experience

Learning ability

6 management trainings and 2 group trainings per year, covering many fields such as strategy, marketing, operation and management, and technology. Members are encouraged to continue independent learning, exploration and sharing.

RESEARCH & INNOVATION

Chinese Academy of Sciences and other professional institutes Joint research and development

First-class hardware and software facilities

First-class physical testing laboratory

International Research and Innovation Alliance

SUPPLY CHAIN

Southeast

Production lines 10+

SPORTS 5+
SANDALS 2+
IP INJECTION 2+
OUTDOOR 1+

China

Production lines 20+

SPORTS 8+
SANDALS 5+
IP INJECTION 5+
OUTDOOR 2+

DESIGN & INNOVATION

SMART°C

ITALY
Designer：1

CHINA
Design&Innovation：100+

American
Design&Innovation：2

CAMBODIA
Design&Innovation：5+

INDONESIA
Design&Innovation：10+

BANGLADESH
Design&Innovation：5+

VIETNAM
Design&Innovation：20+



Design&Innovation team layout

· 140+ Global Design and R&D Personnel

Professional Design Team: 3 Groups, 30+Designers

· Group A: Exclusively focused on international market design

· Group B: Dedicated to domestic market design

· Group C: Specializing in SKX hit product design

CERTAIN PATENTS

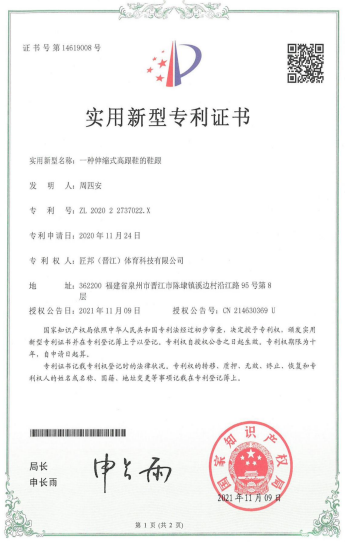
SMART°C

序号	名称	属性
1	一种可拆卸鞋底的休闲运动鞋	实用新型专利
2	一种拉闸门式休闲运动鞋	实用新型专利
3	一种方便收纳的胶囊鞋	实用新型专利
4	一种可变鞋底的高跟鞋	实用新型专利
5	一种伸缩式高跟鞋的鞋跟	实用新型专利
6	一种具有一键系鞋带功能的鞋子	实用新型专利
7	一种气动增高鞋底	实用新型专利
8	一种鞋带隐藏装置	实用新型专利
9	一种具有收纳鞋套的鞋子	实用新型专利
10	一种用于收纳胶囊鞋的收纳胶囊	实用新型专利
11	一种可折叠的包装盒	实用新型专利
12	一种转动钢笔	实用新型专利
13	一种可调节大小的童鞋	实用新型专利
14	一种音乐跑鞋	实用新型专利
15	一种方便拆卸的凉鞋	实用新型专利
16	凉鞋（方便拆卸）	外观设计专利
17	鞋底(动感灯)	外观设计专利
18	一种具有充气减震功能的鞋子	实用新型专利
19	一种可拆卸鞋底的高跟鞋	实用新型专利
20	一种发声趣味童鞋	实用新型专利
21	一种透气效果好的呼吸式鞋垫	实用新型专利
22	一种门栓式运动鞋	实用新型专利
23	一种可拆卸的鞋上玩偶	实用新型专利
24	一种鞋类摩擦实验装置	实用新型专利
25	一种方便外出携带的拖鞋	实用新型专利
26	一种脚面耐磨损的登山鞋	实用新型专利
27	一种沥水拖鞋	实用新型专利
28	一种内置填充物的保健鞋	实用新型专利
29	自锁式溜冰鞋	实用新型专利
30	拖鞋(MD)	外观设计专利
31	一种PU吸注模具	实用新型专利
32	一种鞋底减震机构	实用新型专利
33	动感灯鞋	实用新型专利

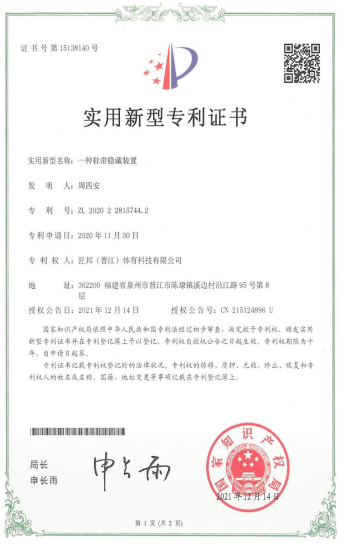

实用新型专利证书

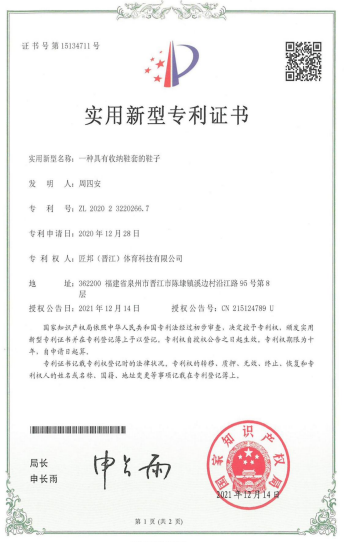

实用新型专利证书


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实用新型专利证书

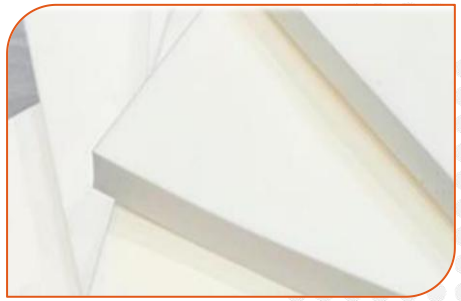
SUSTAINABLE CONCEPT

SMART°C

Implement eco-friendly concepts and promote sustainable projects



EUCALYPTUS FIBER



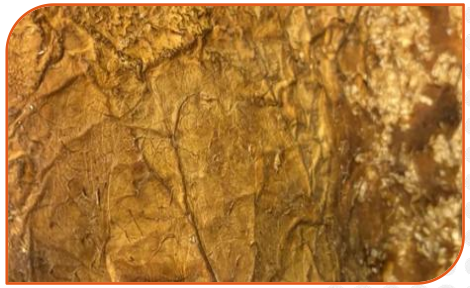
SUPERCRITICAL
TPEE MATERIAL



SUPERCRITICAL
TPU MATERIAL



SUPERCRITICAL
NYLON MATERIAL



MYCELIUM FAUX FUR



GRS
RECYCLABLE EVA



SUGAR CANE



CORNSTARCH
BIODEGRADABLE MATERIAL

SUSTAINABLE CONCEPT

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Environmental

Enterprise impact on climate
Enterprise protection of natural resources
Waste & Consumption Control
Environmental governance
Green technology
Environmental protection investment
Green office
Employee environmental awareness
Exploring the possibilities of renewable energy
The possibility of more eco-friendly buildings
...

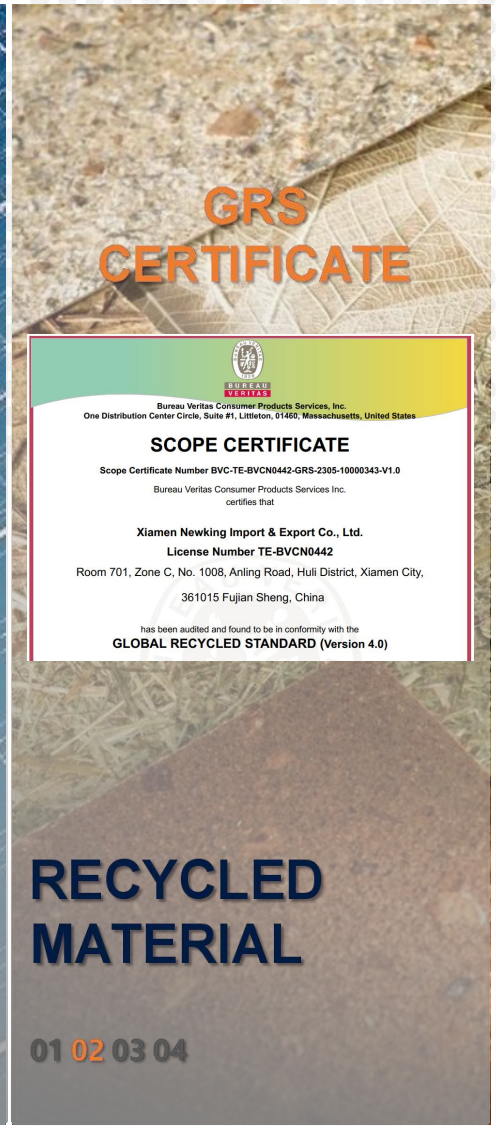
Social

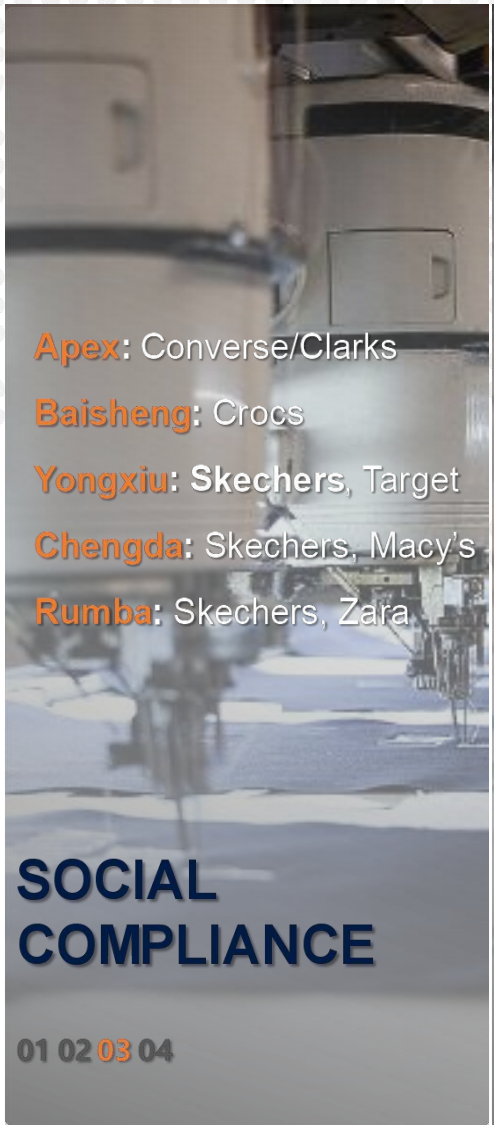
Employee welfare and health
Product quality and safety
Private data protection
Company tax contribution
Targeted anti-poverty.
Industries anti-poverty
Rural promotion
Gender balance policy
Status of human rights policies and violations
Anti-forced labor
Anti-discrimination
Supply chain responsibility management
Community communication

Governance

Ownership structure
Accounting policy
Fair play
Risk management
Information disclosure
Salary system
Code of ethics
Fair labor practices
Board independence
Board diversity
...









SMART°C

04

CAPACITY

DEV CAPACITY

SMART°C





PRODUCTION CAPACITY

SMART°C

ANNUAL CAPACITY 10 MILLION PRS+

SOUTHEAST ASIA ANNUAL CAPACITY: 3 MILLIAN PRS+



SPORTS SHOES ANNUAL CAPACITY: 1.05 MILLION PRS+



SANDALS ANNUAL CAPACITY: 1.2 MILLION PRS+



IP INJECTION SHOES ANNUALCAPACITY: 0.6 MILLION PRS +



OUTDOOR SHOES ANNUALCAPACITY: 0.15 MILLION PRS +

DOMESTIC ANNUAL CAPACITY: 7 MILLION PRS +



SPORTS SHOES ANNUAL CAPACITY: 1.4 MILLION PRS+



SANDALS ANNUAL CAPACITY: 3.5 MILLION PRS+



IP INJECTION SHOES ANNUALCAPACITY: 1.75 MILLION PRS +



OUTDOOR SHOES ANNUALCAPACITY: 0.35 MILLION PRS +

SMART°C

KEY PRODUCTS

SMART°C



SPORTS

SMART°C



OUTDOOR

SMART C



IP INJECTION

SMART C



CASUAL

SMART°C



SMART°C

THANKS